



# PROMOTING *Progress* Creating CHANGE

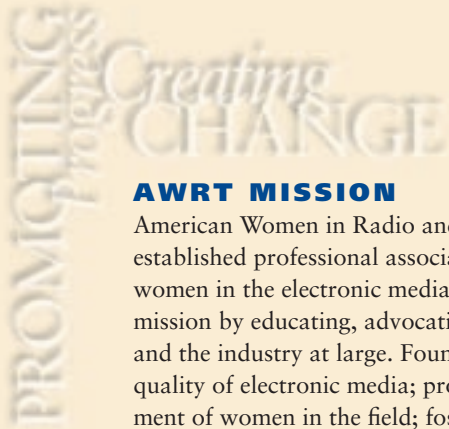
Making a Difference for  
All Individuals in Radio,  
Television and Cable

**American Women in Radio and Television**



**MEMBERSHIP INFORMATION AND APPLICATION**

# American Women in Radio and Television



## **AWRT MISSION**

American Women in Radio and Television (AWRT) Inc. is the longest established professional association dedicated to advancing the impact of women in the electronic media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

## **MEMBER BENEFITS**

**CHAPTER AFFILIATION**—Members are given the opportunity for local meetings, activities and events through a chapter near you.

**EDUCATIONAL OPPORTUNITIES**—Leadership training events and conferences where members can focus on continuing their professional and personal education.

**AWARDS AND RECOGNITION PROGRAMS**—The Gracie Allen Awards® and other AWRT recognition programs that have become the benchmarks of excellence for all electronic media professionals.

**MAKING WAVES MAGAZINE**—*Making Waves*, published quarterly, is AWRT's features-driven magazine that takes you behind the scenes and into the minds of the most interesting people in electronic media. Every issue of *Making Waves* is meant to inspire, celebrate, educate and advocate.

**NEWSLETTER**—The national newsletter, *AWRT News & Views*, helps members stay apprised of national, chapter and industry news.

**ADVOCACY**—AWRT acts as a megaphone for your concerns allowing your organization's voice to be heard among key decision-makers.

**NETWORKING OPPORTUNITIES**—A professional and personal support network of your peers.

**WEB SITE**—Access to the most current industry information with a password protected members-only section. Visit AWRT online at [www.awrt.org](http://www.awrt.org).

**CAREERLINE**—A member-only online listing of job openings and internships across the country.

**ONLINE RESOURCE DIRECTORY**—An online directory of members.

**MENTORING PROGRAM**—Information about programs to learn and interact with an experienced professional.

**SAVINGS**—Discounts programs for AWRT events and activities, Hertz Rental Cars, health insurance and industry trade publications.

**AWRT LEADERSHIP AND STAFF**—A team of policy, communications, marketing and event planning experts who are never more than a phone call away.

## **CHAPTERS**

Programs are implemented at the local level through a network of 25+ chapters in five regions nationwide. By affiliating with a local chapter, AWRT members have the opportunity to get involved in their organization and establish a local network of electronic media professionals.

## THE FOUNDATION OF AWRT

The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America*, which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based event that recognizes exemplary programming created for, by, and about women.

## AWARDS, EVENTS AND PROGRAMS

**THE GRACIE ALLEN AWARDS®**—The Foundation of AWRT honors programming created for, by and about women, as well as outstanding individual achievement at its Gracie Allen Awards® held annually in New York.

**ACHIEVEMENT AWARD**—Given to a distinguished AWRT member who has strengthened the role of women in the industry and who has contributed to the improvement of the community.

**BELL (Bringing Excellence to the Local Level) AWARDS**—Recognizes outstanding achievement at the chapter level.

**MAKING WAVES: THE 50 GREATEST WOMEN IN RADIO AND TELEVISION**—In recognition of AWRT's 50th Anniversary, AWRT developed a tribute book of radio and television's greatest women.

**AWRT EMPOWERING AMERICA**—The Foundation of AWRT created a new and innovative radio public service announcement (PSA) campaign entitled *AWRT Empowering America*. *AWRT Empowering America* pays tribute to some of the most accomplished women in American history by recognizing their achievements in 60-second radio PSAs. The spots feature female icons, from today and yesterday, who have blazed trails in such diverse areas as public service, science, social reform, sports, literature, broadcasting, music and aviation. The spots highlight both recognized and unsung individuals from all walks of life, including Mia Hamm, Sandra Day O'Connor, Mary Pickford, Betsy Ross, Cristina Saralegui, Harriet Tubman, Sarah Vaughn, and many more.

### 2006 AWRT FOUNDATION HONORARY TRUSTEES

**David J. Barrett**  
President & CEO  
Hearst-Argyle Television

**Pierre C. Bouvard**  
President, PPM and  
International  
Arbitron

**Cary Broussard**  
Consultant & Author  
*From Cinderella to CEO*

**Darryl Brown**  
Executive Vice President  
& GM  
ABC Radio Networks

**Betty Cohen**  
President & CEO  
Lifetime Television

**Andrew S. Fisher**  
President  
Cox Television

**Ralph Guild**  
Chairman & CEO  
Interop

**Ted Harbert**  
President & CEO  
E! Networks

**Mindy Herman**  
President & CEO  
LTM Consulting

**John Hogan**  
CEO  
Clear Channel Radio

**Geraldine Laybourne**  
Chairman & CEO  
Oxygen Media, Inc.

**Stu Olds**  
CEO  
Katz Media Group

**Franklin D. Schurz, Jr.**  
President  
Schurz Communications

**Sir Howard Stringer**  
Chairman & CEO  
Sony Corporation

**Bob Wright**  
Chairman & CEO  
NBC Universal, Inc.

# AWRT MEMBERSHIP APPLICATION

**Yes**, I want to join AWRT today!

**PART I. Personal Information.** *Please type or print clearly.*

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company/Station \_\_\_\_\_  
 Network/Group \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**How did you learn about AWRT?**  Local Chapter  Contacted AWRT  Colleague  Other \_\_\_\_\_  
**Ethnicity (optional):**  Hispanic or Latino  Native American or Native Alaskan  Asian  
 Black or African American  Native Hawaiian  White  Other \_\_\_\_\_  
**Age (optional):**  Ages 25 and younger  Ages 26–45  Ages 46–60  Ages 61–81  Ages 82 and over

**PART II. Chapter Affiliation.** *Please circle your optional chapter affiliation(s). Each affiliation is \$25.*

If no chapter is indicated, you will be assigned to an overall AWRT member-at-large category, and you will not be affiliated with a local chapter. **We encourage chapter affiliation where you can reap the added benefits of local support and chapter programs.** Please check our web site at [www.awrt.org](http://www.awrt.org) for the most updated listings.

Atlanta	Chicago	Lyndon State College	San Antonio Media Alliance
Austin	Dallas/Ft. Worth	Nashville	Southern California
Bay Area Media Network (FL)	George Washington University	New York City	Southern Colorado
Boston/New England	Golden Gate (CA)	New York State Capital District	Tulsa Media Alliance
Buckeye of Central Ohio	Houston	Oklahoma Media Network	Twin Cities Media Network
Central Florida Media Network	Kentuckiana Media Association	Philadelphia Tri-State Area	
		Sacramento	

**PART III. Job Category Listing.**

**Please check the media that you work for:**  Radio  Television  Cable  Print  New Media (Web-based)  
 Please check ONE category that best describes your job responsibility.

<input type="checkbox"/> Administration	<input type="checkbox"/> Engineering/Technical	<input type="checkbox"/> Media Services	<input type="checkbox"/> Research
<input type="checkbox"/> Advertising	<input type="checkbox"/> Executive Search	<input type="checkbox"/> New Media	<input type="checkbox"/> Sales/Promotion/Marketing
<input type="checkbox"/> Broker	<input type="checkbox"/> Graphics/Design	<input type="checkbox"/> Operations	<input type="checkbox"/> Student*
<input type="checkbox"/> Business/Finance	<input type="checkbox"/> Government	<input type="checkbox"/> Ownership	<input type="checkbox"/> Talent/News
<input type="checkbox"/> Community/Public Affairs	<input type="checkbox"/> Human Resources/Personnel	<input type="checkbox"/> Production	<input type="checkbox"/> Traffic
<input type="checkbox"/> Consulting	<input type="checkbox"/> Law	<input type="checkbox"/> Programming	<input type="checkbox"/> Other _____
<input type="checkbox"/> Creative	<input type="checkbox"/> Management	<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Education		<input type="checkbox"/> Publishing	

**PART IV. Membership Classification.** *Please select one in each column.*

<i>Select One:</i>		<i>Select One:</i>	
<input type="checkbox"/> Professional Member	\$ 110	<input type="checkbox"/> Chapter Affiliation	\$ 25
<input type="checkbox"/> Entry Level <i>(first three years in industry)</i>	\$ 85	<input type="checkbox"/> I choose not to affiliate with a Chapter.	
<input type="checkbox"/> Retired	\$ 50		
<input type="checkbox"/> Student*	\$ 30		
<small>*One chapter affiliation for student members is waived.</small>		<small>**Join AWRT for two years and receive an additional month of benefits for free.</small>	

**PART V. Payment Information.**

Check/Money Order  Visa  MasterCard  American Express

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_

National Dues	\$ _____
Chapter Affiliation Dues	\$ _____
Tax deductible contribution to the Foundation of AWRT <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> Other	\$ _____
TOTAL AMOUNT ENCLOSED	\$ _____
**Join for two: Total Amount x2	\$ _____

I hereby certify that the completed information above is true and correct, and I understand that this membership is personal to me and is NOT REFUNDABLE. I also understand that my membership is for one full year. Dues payments, contributions or gifts to AWRT Association are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

<b>Please remit to:</b>	<b>Credit Card Payments</b>	<b>Check Payments</b>
	AWRT	AWRT
	8405 Greensboro Drive	P.O. Box 826130
	Suite 800	Philadelphia, PA 19182-6130
	McLean, VA 22102-5104	

## Sound Bites...

*AWRT membership gave me access to a network of experienced and compassionate women who support me both professionally and personally. These friendships were strengthened by my nomination to the National Board where I helped shape the future of AWRT for the next generation.*

—*Jamie Colby, Anchor/Correspondent, Fox News Channel*



*You cannot get these types of outstanding networking opportunities from many other groups. AWRT's local chapters are a superb way to meet regularly to share information with professional colleagues. AWRT members are willing to help each other.*

—*Patty Piroh, Producer/Director, Montclair State University*

*AWRT has given me the opportunity to interact with my industry peers and better understand issues facing women in the marketplace.*

—*Pierre Bouvard, President, Portable People Meter and International, Arbitron*



*I never miss the Gracies—they are a cut above all other awards programs.*

—*Cristina Saralegui, CEO, Saralegui Enterprises*

*AWRT's 50+ years of experience is the most cost-effective investment you can make in yourself.*

—*Elizabeth Blair, Senior Producer/Reporter, National Public Radio*



*When AWRT approached me about being a voice for AWRT Empowering America, I was pleased. To be connected with AWRT and its vision to build future leaders by remembering the past is truly an honor.*

—*Mary Hart, Anchor, Entertainment Tonight*



*AWRT is a solid go-to organization for policy makers on the Hill. Its leadership is committed to tackling diversity issues that women in the electronic media face daily.*

—*Sandra Dorsey Rice, Vice President, Eastern Division, Emma L. Bowen Foundation*

